



15th Annual SummerFest on the Rio

The San Luis Valley Fine Arts and Entertainment Committee would like to thank you for your support of the SummerFest on the Rio held the first weekend of June each year. We are celebrating our 15th anniversary and have some exciting events to kick off the beginning of the 2017 summer. We've lined-up great acts/bands for the weekend. We are also excited to have our 5th Annual Poker Run. All of the proceeds will be given to support the Valley Humane League. (Check out their Facebook page) We are a **free** festival. We strongly count on the continued generous support of our sponsors. Please review the sponsorship levels and consider being a major contributor in your community.

- **Poker Run Level:** If you sponsor the 5th Annual Poker Run, **\$100.00**, your name and/or a link to your business' website will be listed on our website and announced throughout the weekend between each act/band performance. For your sponsorship you will receive 2 drink tickets.
- **Special Act Level:** If you sponsor at the Special Act level, **\$250.00**, your name and/or a link to your business' website will be listed on our website and announced throughout the weekend between each act/band performance. For your sponsorship you will receive 4 drink tickets and your banner will be displayed during the weekend. (This is provided by the sponsor)
- **Band Level:** If you sponsor at the Band level, **\$500.00**, your name and/or a link to your business' website will be listed on our website, will be publicized in local newspapers and radio stations, will be advertised on brochures at Visitor Centers in and out of the Valley, will be advertised on all posters distributed throughout the Valley and will be announced between each act/band performance. Your business will receive 6 drink tickets **OR** 6 food vendor tickets (value \$5.00ea). Your banner will be displayed during the weekend. (This is provided by the sponsor)
- **Festival Level:** If you sponsor as a Corporate Sponsor at the Festival level, **\$1000.00**, your name and/or a link to your business' website will be listed on the SummerFest on the Rio website, will be publicized in the local news papers and radio stations, will be largely advertised with logo on all brochures at Visitor Centers in and out of the Valley, will be advertised on all posters distributed throughout the Valley and will be announced between each act/band performance. Your business will receive 6 drink tickets **AND** 4

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food vendor tickets (value \$5.00ea). Your banner will be displayed during the weekend.
(This is provided by the sponsor)

SPONSORSHIP FORM

- In-kind level: Valued at \$_____ (The level will be determined based on the value entered)
- Poker Run level: \$100.00
- Special Act Level: \$250.00
- Band Level: \$500.00
- Festival Level: \$1000.00

***All sponsors contributing at the \$250.00 level and up may provide a banner to be displayed during the weekend of the festival.

_____ Yes, I am supplying a banner for display

_____ No, I am not supplying a banner for display

Sponsor's Name:

(as you want it announced or printed)

Sponsor's Website:

Sponsor's Address:

Sponsor's Phone #:

Please make check payable to: SLV Fine Arts & Entertainment Committee
PO Box 894
Alamosa, CO 81101

***All sponsorships must be received no later than April 1st in order to accomplish the advertising.

Please include a business card or logo.***

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I hereby release the SLVF Arts & Entertainment Committee and the City of Alamosa from any liability resulting from my participation in the SummerFest on the Rio.

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