



Dear Vendor:

Welcome to the 19th Annual SummerFest on the Rio!

PLEASE PAY CLOSE ATTENTION TO THIS YEAR'S CHANGES.

The dates for this year's festival are June 2nd and June 3rd, 2023. You will notice that it has been decided, based on evolving community input, we will not be open on Sunday.

Festival hours this year are: Friday 12:00 pm – 10:00 pm, and Saturday 10:00 am – 10:00 pm.

Check-in will begin on Friday, June 2nd from **10:00 to 4:00** pm and Saturday, June 3rd from 8:00 am to 9:30 am. Please do not ask to check-in prior to the times listed. Friday set up is optional; however on Saturday booths must be set up, open and ready to go by 10:00 am. Use your own discretion for Friday evening for closure. We request no driving on the grass or dismantling your booth before 4:00 pm on Saturday unless pre-approved by the Committee.

Please know that although you may be a local vendor or have participated in years past we cannot guarantee that your application will be accepted. As a reminder – **ALL** arts and crafts products must be handcrafted by the vendor. ***We will not accept imported or retail items.***

There are several changes to the Vendor Policies Form and Application so please review all forms thoroughly. Applications for food vendors are due no later than March 31st. Food vendors will be selected based on date of application, menu and price. We will not accept any food applications after this date. Art, Craft and Information applications are due no later than 5:00 pm on Friday, May 26th. To receive a full refund on booth space, a letter of request is due no later than May 31st.

You will receive confirmation of approved application through E-mail. Please be sure to include your e-mail address, legibly, on your application. If you do not have an e-mail address, please note that on your application and you will receive confirmation by mail. You will not receive your space number or vendor packet until you check-in.

We truly appreciate your continued support and look forward to seeing you in Alamosa for the 19th Annual SummerFest on the Rio.

Thank you,
San Luis Valley Fine Arts and Entertainment Committee
SummerFest on the Rio

2023 SUMMERFEST ON THE RIO VENDOR POLICIES

ARTS & CRAFTS BOOTHS:

- ✓ **Only HANDCRAFTED ITEMS BY THE VENDOR** will be allowed by the SLV Arts & Entertainment Committee.
- ✓ If you are a NEW VENDOR, please describe and submit non-returnable photos of handmade items. Applications will not be reviewed without description and photos of handmade items.
- ✓ If you are a RETURNING VENDOR please describe your items and if you would like to display **new items** please describe and submit non-returnable photos of handmade items.
- ✓ Carnival type products or non-handcrafted items will not be allowed. This includes imported or retail items. If you choose to display this type of item you will be asked to put it away or leave the show.

FOOD BOOTHS:

- ✓ Please submit a detailed **FOOD ITEM MENU INCLUDING PRICING** with the application.
- ✓ Applications will not be reviewed without a detailed **FOOD ITEM MENU INCLUDING PRICING.**
- ✓ The **FOOD ITEM MENU AND PRICING** will be reviewed again during the festival.
- ✓ The committee reserves the right to ask you to adjust the menu. If you do not wish to make adjustments, your application may be declined.
- ✓ Once the application is approved, food items may not be changed or added.
- ✓ Previous year's booth locations are NOT guaranteed.

ACTIVITY BOOTHS: (EXAMPLE: BUNGEE TRAMPOLINE, INFLATABLE, CLIMBING WALL ETC.)

- ✓ ALL activities must provide proposed price schedule for each activity.
- ✓ The committee reserves the right to decline applications based on type of activity, electricity needs or proposed price.
- ✓ Non-returnable photos of activities item must be submitted with the application.
- ✓ Booth fees are 15% of gross and are due at the time of break down on Saturday at the Information Trailer.
- ✓ We must receive your proof of insurance prior to SET UP of your activity.
- ✓ You may be asked to provide your own electricity for your booth (i.e., generator) dependent on availability.
- ✓ Fundraising Activities shall be limited.

INFORMATION ONLY BOOTHS: (INCLUDING NON-PROFITS)

- ✓ May not have any items for sale.
- ✓ Must submit a detailed description of the information you intend to display.
- ✓ Commercial information booths are prohibited.

ELECTRICITY:

- ✓ Electricity is mainly reserved for Food Booths.
- ✓ For Arts & Crafts and Information Booths electricity is reserved as a first come, first serve basis as availability permits.
- ✓ You must provide your own electrical power cords.
- ✓ Electricity is not allowed for RVs and motor homes during festival hours.

WATER HOOK-UP

- ✓ **WATER HOOK-UP IS AVAILABLE AS A FIRST COME, FIRST SERVE BASIS AS AVAILABILITY PERMITS.**
- ✓ **YOU MUST PROVIDE YOUR OWN HOSES AND SPLITTERS.**

CITY SALES TAX:

- ✓ **SFOTR will not collect sales tax.**
- ✓ **All related taxes must be paid on line with the state of Colorado.**
- ✓ If taxes are not paid to the city, you are at risk of not attending future events.
- ✓ Questions regarding Sales Tax, please contact City of Alamosa Finance Department at 719-589-2593.
- ✓ You will be responsible to collect and report any other vendor taxes.
- ✓ Activity booths are exempt from city sales tax.

IMPORTANT THINGS TO KNOW:

- ✓ The SummerFest on the Rio cannot be held responsible for the sudden change in the weather. Be prepared for all types of weather. You are encouraged to bring umbrellas, awnings and other provisions for shading, shelter from the sun, etc. The wind can be very strong at times. Prepare to weigh your tent poles down with something heavy.
- ✓ Exhibitors and vendors will be allowed to camp in Cole Park **during the festival ONLY. You WILL NOT be allowed to camp prior to Friday night or after Saturday night.** We have never had any vandalism problems and don't anticipate any. You are however, responsible for all your valuables.
- ✓ The Alamosa Police Department will be doing routine patrols for Friday and Saturday evenings. Alamosa Mosquito Control may be spraying the park Friday evening, we recommend you cover and/or protect all your items.
- ✗ We ask for your cooperation in taking care of Cole Park. Please be aware of sprinkler heads when driving through the park.
- ✓ Parking permits will be given out at registration and must be visible at all times. **At no time will you be able to block pathways or walkways.** Please be aware of others' needs and work accordingly with your neighbor. This will be patrolled and ticketed.
- ✓ Unless prior permission has been obtained from the SLV Fine Arts & Entertainment Committee, **NO PETS** will be allowed in the park. By notifying the committee on the application, they will be allowed, but must be on a leash and near your booth at all times and walked on the paved pathway behind the vendor booths. You must clean up after your pet(s).
- ✓ We will try to accommodate all requests. Priorities will be given to requests relating to health needs.

By signing this information form, I have read, understand, and agree with the provisions of the festival.

SIGNATURE: _____

DATE: _____

Please make a copy for your records. Submit ALL signed documents with payment online at info@summerfestontherio.org or mail the original signed form with payment to P.O. Box 894 Alamosa, CO 81101

2023 SUMMERFEST ON THE RIO VENDOR APPLICATION

BUSINESS NAME:		
CONTACT NAME:	NEW VENDOR	Y / N
EMAIL ADDRESS:		
MAILING ADDRESS:	RETURNING VENDOR	Y / N
CITY, STATE, ZIP:		
PHONE #:	WEB SITE:	

BOOTH FEES

(FEES ARE FOR THE ENTIRE 2 DAY WEEKEND UNLESS INDICATED)

- | | | |
|--------------------------|---|-----------------|
| <input type="checkbox"/> | 10' FRONT X 15' DEEP ARTS & CRAFTS BOOTH | \$100.00 |
| <input type="checkbox"/> | 20' FRONT X 15' DEEP ARTS & CRAFTS BOOTH | \$200.00 |
| <input type="checkbox"/> | 10' FRONT X 15' DEEP FOOD BOOTH | \$200.00 |
| <input type="checkbox"/> | 20' FRONT X 15' DEEP FOOD BOOTH | \$300.00 |
| <input type="checkbox"/> | 30' FRONT X 15' DEEP FOOD BOOTH | \$400.00 |
| <input type="checkbox"/> | 10' FRONT X 15' DEEP INFORMATION BOOTH
(Regardless of 1 or 2 day set up) | \$50.00 |
| <input type="checkbox"/> | ACTIVITY BOOTH 15% OF GROSS | |
| <input type="checkbox"/> | ELECTRICITY | \$50.00 |
| <input type="checkbox"/> | WATER HOOKUP | \$25.00 |

TOTAL SUBMITTED \$ _____

FOOD BOOTH APPLICATIONS DUE NO LATER THAN **MARCH 31ST**

PLEASE SUBMIT INFORMATION, ART OR CRAFT APPLICATIONS AND PAYMENTS ON LINE AT INFO@SUMMERFESTONTHERIO.ORG OR MAIL TO PO BOX 894, ALAMOSA, CO 81101 NO LATER THAN **MAY 26, 2023**. PLEASE MAKE CHECKS PAYABLE TO THE **SLV FINE ARTS & ENTERTAINMENT COMMITTEE**.

By signing this application, I have read and agree to the terms and conditions as stated in the vendor policies and application forms. I hereby release the SLV Fine Arts & Entertainment committee and the City of Alamosa from any liability resulting from my participation in the SummerFest on the Rio.

SIGNATURE: _____

DATE: _____

